



Bloom

HOST GUIDE

Brisbane artists Kate Quinn and Emily Day are delighted to provide you with information about being a host for Bloom Art Experiences.

The Bloom concept is simple - we offer art, food and wine experiences, in unique and beautiful locations.

Each Bloom workshop is developed in conjunction with a local area 'host'. Kate and Emily bring their art teaching skills, and hosts assist by arranging great food and wine in a beautiful and interesting location. Each workshop will be different, and will be a collaboration of ideas, resources and skills between artists and hosts.

Maybe we will do flower arranging in a field before painting under a tree in the Scenic Rim? Perhaps we will do art in a winery shed before a personalised wine tasting at the end of the day in the Barossa? We might find ourselves painting in a local church or farmers paddock or historic house or who knows!!!!?? Interested?

First, perhaps you'd like to meet Kate and Emily....

WHERE

Anywhere in Australia that is beautiful, interesting and unique

WHEN

mutually agreed dates between Kate, Emily and the host

TIME

workshops will run over one to three full days

HOW

all Bloom workshops are a bespoke collaboration between artists and host



Bloom - verb - /blu:m/
come into or be in full beauty or health; flourish





meet Emily Day



Hello! My name is Emily and I am a self-taught artist based in Brisbane, where I live with my husband, 14 month old daughter and rescue dog. I currently work out of the living room of our lovely, 60's apartment, which makes for a very full and interesting home/ work life!



The catalyst for leaving my job in architecture, to pursue a long-time dream of painting full time, was an incredible 6-month road trip around Australia in 2019/2020. Every day, I would pull out my canvas boards from underneath the van mattress and paint the wild and unruly flora that I had been documenting, using colours that I had mixed to match the leaves, bark, shells and rocks I would spot on hikes and strolls along the coastline.

I predominantly use acrylics to paint floral scenes and still life arrangements. Broadly, my work aims to capture the 'aliveness' of a moment in time and the feeling of being truly grounded in the present. I find the whole process very meditative, from foraging florals and foliage, arranging them to form a strong composition, mixing colours and slowly layering loose brushstrokes until I think a piece is done. I feel like I have the best job in the world!



It was always my wish to connect with regional galleries in the hopes they would hang my work, because I love how thriving and supportive regional communities are. Much to my delight, I have been fortunate enough to show in galleries in Toowoomba, Orange, Inverell, Wagga Wagga, Albury and Moree.

I really believe that everyone has the capacity to express their own unique creativity, and that is why I am thrilled to be a part of Bloom Art Experiences. I look forward to meeting you!

Emily
x

Check out Emily's work at www.studioemilyday.com or [@e_milydaystudio](https://www.instagram.com/e_milydaystudio)





meet Kate Quinn

Hi there!

I'm Kate, I am an artist, social worker and mother of three school aged children, and I live in Brisbane. I recently left my part time social work position, to commence full time art practice from my tiny but abundant home studio.

I paint using oils, and I adore painting flowers, foliage, ceramics, vessels, fabrics and fruit. I don't think I'll ever get sick of painting still life compositions! My preferred colours to use are pink, blue and green, and they feature in some combination in almost all of my work.

I exhibit my art in regional and city galleries and stores all over Australia, and my art career breakthrough moment came from the regional town of Orange, NSW, when I won the 'Jumbled Art Superstar' competition a few years ago. Last year I held my first solo exhibition at Wild Canary gallery in Brisbane.

I regularly teach art classes in my studio and my creative philosophy is this - the process is more important than the product. This means, I encourage students (and try to remind myself) to stop worrying about whether the painting is 'good', and to start focusing on the immense pleasures found of the process of creating it. I love finding flow and complete immersion in the process of painting, and enjoy showing art students how to find the same pleasure using brand new skills.

I can't wait to be offering workshops alongside my beautiful friend Emily, and we look forward to having you involved in our fun and friendly workshops.

Kate x

Check out Kate's work at www.katequinnart.com or [@katequinnart](https://www.instagram.com/katequinnart)





How does hosting work?



All Bloom experiences are a creative collaboration between artists and host.

Hosts are invited to approach Kate and Emily with an idea for Bloom in their local area. Kate and Emily will take into consideration if this is affordable, unique, and a good fit for the Bloom brand.

For Bloom to be viable, we are seeking hosts who may have access to beautiful, unique locations at low or no cost. Expensive hire fees for spaces may inhibit our ability to offer Bloom at your location.

Hosts benefits include: social media exposure, networking, creative collaboration, advertising of your business or space, collaboration with local producers and suppliers, and payment of a 'hosting fee' to cover your time and effort. Hosting fees are determined by Kate and Emily depending on the workshop cost, expenses and travel costs, but you can expect to earn around \$350 per day.



KATE AND EMILY'S ROLE:

- manage all the workshop bookings and communication with participants
- determine workshop pricing and manage all payments/refunds
- advertise and promote the classes
- cross promote your business or products
- provide all materials for the art (canvases, easels, paints, brushes and so on)
- bring a small range of our teatowels and tablecloths as an optional purchase option
- provide luxe linen floral art tablecloths to set the lunch table with
- provide tuition, support and guidance to students in a kind and encouraging manner
- create all promotional material for hosts to share...each experience will have its own unique promotional material made by the artists
- liaise closely with hosts to brainstorm and plan a unique experience
- cover all costs for catering, materials, wine, and other expenses
- cover flights and local accomodation
- bring a host gift





How does hosting work?



HOST'S ROLE

- identify a beautiful location to run the class - preferably free or low cost spaces
- identify any add on options, such as a wine tasting, a private shopping experience, flower arranging, winery tour, beach walk ... whatever you can think of that showcases your local area!
- provide tables and chairs (max participants for each class is around 16) for painting
- provide a separate table and chairs for lunch - and ensure this is set beautifully
- ensure access to decent toilet facilities
- provide an area for Kate and Emily to clean up art materials
- source lunch, morning tea and afternoon tea - must be yummy and a bit fancy!
- arrange wine with lunch and possibly after class - local producers is best!
- assist us on the day to welcome participants, make sure they are comfortable, and be the general 'waitress' for the day as we teach, offering tea and coffee, water etc
- any other general small jobs to ensure the day runs smoothly
- assist us to promote the event on social media, newsletters and other networks.



STILL INTERESTED??

Let's talk! Get in touch with Kate and Emily and let's brainstorm something magic!

**bloom.art.experiences@gmail.com
[@bloom_art_experiences](https://www.instagram.com/bloom_art_experiences)**

